

BE **GREEN-COMMUNITY MINDED** IT'S EASY!



By donating your cartridges to this program, you are not only helping keep your environment clean, you will help us raise money that will go directly back to these West Island community organizations:





THANKS!

FOR MORE INFO: VISIT WWW.CENTREBIENVENUE.ORG

Community comes together to reduce e-waste and raise funds for local charities

Electronic waste is a growing problem in North America. Discarded electronic components take up increasingly precious amounts of landfill space and potentially leak hazardous substances into surrounding ecosystems. Centre Bienvenue, West Island Community Shares and Fairview Pointe-Claire have joined forces to implement an avant-garde program to help alleviate this problem in the West Island. The program also serves as a work reintegration program for clients of the Centre Bienvenue and a fundraiser for both Centre Bienvenue and West Island Community Shares.

"West Island businesses and residents can now help their community in three ways simply by depositing their used printer cartridges for recycling at Fairview Pointe-Claire," said Benoît Vallée, Director of the Centre Bienvenue.

As of October 1, used cartridges can be deposited in a marked collection box located between Old Navy and Homesense on the main floor of Fairview-Pointe Claire. As part of a work reintegration program, clients of the Centre Bienvenue, a non-profit organization that provides services to West Island adults coping with mental illness, will collect and sort the cartridges for sale to recycling companies. The proceeds from the sale of the cartridges will be distributed to West Island Community Shares and Centre Bienvenue. Cartridges that are not recyclable will be disposed of in an eco-friendly manner.

"We're very thankful to have Fairview Pointe Claire as a partner in this program," added Mr. Vallée. "Having the collection box at Fairview Pointe-Claire makes it easy for residents and businesses to contribute to a cleaner environment and to their community."

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About Centre Bienvenue

Centre Bienvenue is a community based non-profit organization that provide support and services in social re-adaptation and community reintegration to improve the quality of life for West Island adults who are coping with mental illness.

About West Island Community Shares

West Island Community Shares provides crucial funding to 33 West Island community groups who deliver essential services to West Islanders in need. Its corporate partners include Pfizer Canada, Merck, Desjardins, Tenaquip Ltd., Avon Canada, , Novartis Pharmaceuticals Canada Inc., Bromelin People Practices and Roxboro Excavation. Thanks to these corporate partners who help to cover administrative costs, 100% of donations received go back to the West Island community groups supported by Community Shares. Last April, a total of \$800,000 was distributed to 33 local community groups as a result of the 2009-2010 fundraising campaign. Since its inception, West Island Community Shares has raised and distributed more than \$5.3 million. For more information on West Island Community Shares and the groups it supports, visit www.communityshares.ca.