



FOR IMMEDIATE RELEASE

West Island Community Shares celebrates National Philanthropy Day with its *Donors with a big heart*

**Corporate partners such as National Bank, AVON Canada and RBC Royal Bank
are reaching important milestones in 2020**

Pointe-Claire, November 16, 2020: National Philanthropy Day is a special day dedicated to recognizing the exceptional contributions of philanthropy - and of all those who are part of the philanthropic community - in our lives, our communities and our world. For the past week, Community Shares shined a light on the contribution and impact of its incredible donors, corporate partners and generous supporters. Community support is of critical importance to Community Shares' mission and even more during these difficult times.

Some corporate partners, such as National Bank, AVON Canada and RBC Royal Bank, are reaching important milestones this year and Community Shares is proud to recognize their long-standing and generous support. RBC Royal Bank and National Bank each surpassed the cumulative \$ 1 million milestone donated to Community Shares since the beginning of their partnership, while AVON Canada celebrates 20 years of corporate partnership.

QUOTES

"We are pleased to recognize this week the generosity of our long-standing partners and donors. Our corporate partners and major donors rely on the knowledge and skills of Community Shares to deliver their corporate responsibility program by supporting the community where their employees live and work. We are continually inspired by the dedication and generosity of all of our donors who believe in a strong, resilient, peaceful and healthy West Island community."

Sophie McCann, *Executive Director, West Island Community Shares*

"For us, corporate social responsibility is a fundamental value and we believe in the development of the communities in which we operate. For nearly 10 years, National Bank has supported the mission of Partage-Action. Beyond our financial support, we are extremely proud of our employees' involvement with causes close to their hearts, including those 40 groups supported by Community Shares, especially during these difficult times."

Yannick Pelletier, *Associate Vice-President, Commercial Banking at National Bank*

"Creating positive social impact is an integral part of RBC Royal Bank's business. Our employees and our network have always been an integral part of our collaboration with Community Shares and are key contributors to reaching this \$1 million milestone. We must continue our efforts because now more than ever, our community needs all of us, and our community needs Community Shares."

Michel Béland, *Regional Vice-President, RBC Royal Bank, Montreal North-West & Outaouais Region*

“AVON Canada is committed to empowering women and their families, supporting their health, well-being and safety. We have the unique ability to educate and engage people through our vast network of Independent Sales Representatives. For over two decades, AVON has supported Community Shares’ mission of building a strong and resilient community and we are pleased to recognize this long-standing collaboration and support the community in which we work and live.”

Roberta Lacey, *Marketing Director, AVON Canada*

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About West Island Community Shares

West Island Community Shares is a unique charitable organization dedicated to building a strong, inclusive, peaceful and healthy community. We do this by raising crucial funds for 40 local community groups which focus on developing strong and resilient children, creating bridges to support vulnerable populations, empowering women to reach their full potential for themselves and their families, and providing basic necessities to West Islanders in need.

For more information:

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