

FOR IMMEDIATE RELEASE

West Island Community Shares honouring COVID Fighting West Island Businesses and their employees

Pointe-Claire, February 22, 2021: After almost a year since the beginning of the COVID-19 pandemic, West Island Community Shares is recognizing local West Island businesses and their employees who went above and beyond in their fight against COVID-19. Many local businesses and their employees have played an important role in the fight against the virus, and often did so behind the scene.

Last year, we were pleased to feature 10 influential businesswomen philanthropists as part of our Red & White networking dinner. This year, although we couldn't host our biggest annual fundraiser due to the sanitary restrictions, we didn't want to miss the chance to highlight local companies and their employees who have taken a leading role in the battle against COVID-19 in their own way.

This week, we are excited to highlight the hard work and generous contributions of: **Medtronic, National Bank, New Look Vision Group, Pfizer Canada and Tenaquip**. Not only did they give \$10,000 each to Community Shares as a show of unity and in support of our front-line community workers, but they also contributed enormously to the fight against COVID-19.

"We are pleased to be honouring COVID Fighting West Island Businesses and their contributions to the community. Employees of **Medtronic, National Bank, New Look Vision Group, Pfizer Canada and Tenaquip** have taken a leading role in the battle against COVID-19 in their own way, and they need to be commended for their efforts. We often talk about the positive impact that these companies and their employees have locally, but what the pandemic has done is highlight what they are doing for all of Canadians. We really wanted to showcase their efforts in the fight against COVID and how their impact goes beyond the West Island", said Sophie McCann, Executive Director of West Island Community Shares.

While we are still experiencing the negative effects of the pandemic, there is a glimmer of hope thanks to the efforts of these businesses and their employees.

- 30 -

To read more in details or watch specially created videos about Medtronic, National Bank, New Look Vision Group, Pfizer Canada and Tenaquip's response to the pandemic and contribution to the community, please visit the specially created webpage at <https://www.communityshares.ca/covid-fighting-companies.html>

Available for interviews:

Sophie McCann, Executive Director, **West Island Community Shares**
Melicent Lavers-Sailly, Director, Strategy & Stakeholder Engagement, **Medtronic**
Stéphane Achard, Executive Vice-President, **National Bank**
Antoine Amiel, President & CEO, **New Look Vision Group**
Christina Antoniou, Director, External Communications, **Pfizer Canada**
Glenn Watt, Chief Financial Officer, **Tenaquip Limited**

About West Island Community Shares

West Island Community Shares is a unique charitable organization dedicated to building a strong, inclusive, peaceful and healthy community. We do this by raising crucial funds for 40 local community groups which focus on developing strong and resilient children, creating bridges to support vulnerable populations, empowering women to reach their full potential for themselves and their families, and providing basic necessities to West Islanders in need. In a COVID world, we focus our efforts in making sure that our community organisations have the resources they need to meet the increasing demand for their services.

To book interview or for more information:

Albena Petkova

Development & Communications Manager

West Island Community Shares

C: 514.570.5395

albena@partageaction.ca

communityshares.ca

[Facebook/WICSPartage](https://www.facebook.com/WICSPartage)

[LinkedIn/WestIslandCommunity](https://www.linkedin.com/company/WestIslandCommunity)