

FOR IMMEDIATE PUBLICATION

WEST ISLAND COMMUNITY SHARES TEAMS UP WITH JOHN ABBOTT COLLEGE TO OFFER NEW CERTIFICATE IN NON-PROFIT LEADERSHIP

Aspiring leaders of non-profit organisations are invited to apply now

Pointe-Claire, December 7, 2021 – West Island Community Shares teams up with John Abbott College to offer a new certificate that will support the professional development of current and aspiring leaders of non-profit organisations. The community sector is also feeling the effect of the current labour shortage and wants to attract people from other sectors who are looking for a new challenging career.

Participants in this 28-hour program will receive the knowledge, skills and tools required to manage and operate a successful non-profit organisation. Divided into three modules, instructors will cover a wide range of topics from good governance practices, leadership, strategic planning, HR, financial management, fundraising, donor management, and more.

The certificate is aimed at aspiring leaders including current middle management and front-line staff, newly appointed directors, university/college graduates interested in a career in non-profit organisations, as well as anyone who is looking for a career change.

QUOTES

"At the same time as the community sector is feeling the impact of the labour shortage, we hear from friends, neighbours and family members who are questioning their career choices and don't necessarily want to go back to a pre-pandemic lifestyle. These people present with an impressive background that could be extremely beneficial to our community organisations. This new Certificate in Non-Profit Leadership will offer them a bridge to help smooth their career transition." – Sophie McCann, Executive Director, West Island Community Shares

"The John Abbott College Centre for Continuing Education has a long history of providing programs to up-skill mature students in collaboration with the community and this is another excellent example. This Certificate program will offer an opportunity for individuals to finetune their management and leadership skills to improve the efficiency and effectiveness of community organisations" – Sylvie Boucher, Manager – Program Development and Business Training, John Abbott College Centre for Continuing Education.

REGISTRATION DETAILS

- 28 hours over 10 weeks with one session per week
- Start date on Tuesday, January 11, 2022
- \$590 plus tax until December 15 \$695 plus tax after December 15
- Community Shares will offer "scholarship grants" to current employees of non-profits organisations based in the West Island – conditions apply

To register or for more information, visit https://continuingeducation.johnabbott.qc.ca/non-profit-leadership-certificate/

About the Instructors

Module 1: Marlo Turner-Ritchie, Founder & Principal Consultant, Social Impact Consulting

Module 2 : Yves Picard, Directeur général, Carrefour jeunesse emploi Ouest-de-l'Île et CJE Marquette

Module 3: Sophie McCann, Executive Director, West Island Community Shares

About West Island Community Shares

West Island Community Shares is a unique charitable organisation dedicated to building a strong, inclusive, peaceful and healthy community. We do this by raising crucial funds for more than 40 local community groups which focus on developing strong and resilient children, creating bridges to support vulnerable populations, empowering women to reach their full potential for themselves and their families, and providing basic necessities to West Islanders in need. For more information, visit CommunityShares.ca.

About the John Abbott College Centre for Continuing Education

The John Abbott College Centre for Continuing Education offers business, technical and community training to mature individuals looking to enhance their skills and capabilities in today's competitive market. These programs cover a wide range of skill sets and are offered both full time and part time in collaboration other employers who may also provide strategic input and ultimately hire our interns and graduates.

For more information:

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