



FOR IMMEDIATE RELEASE

West Island Community Shares Raises Record Breaking \$363,828 at Sold-Out 22nd Annual Red & White Fundraiser.

Beaconsfield, February 24, 2026 — West Island Community Shares is proud to announce that its 22nd Annual Red & White benefit evening raised an extraordinary \$363,828 in support of the West Island community, a record-breaking amount for this unique fundraiser.

This flagship event was held on Monday, February 23rd and welcomed over 280 guests — business leaders, long-standing partners, philanthropists, and dedicated community champions — united under this year’s theme: “Local Leaders.” Selling out months before the event is a powerful reflection of the community’s deep commitment to local impact and collective responsibility.

Local Leaders, Inspiring Changes

This year’s theme recognized the businesses and individuals who lead not only in their industries, but in their communities. These local leaders understand that thriving neighbourhoods require sustained investment, collaboration, and shared vision.

West Island Community Shares supports over 40 community organizations, providing recurring funding, strategic partnerships, and coordinated fundraising efforts that help these groups to focus on what they do best — serving people.

Collectively, these 40 plus organizations support more than 65,000 vulnerable West Islanders each year. Among the organizations funded; are those well-known such as the West Island Mission, providing food security to families in need; West Island Cancer Wellness Centre, delivering compassionate care and support to those living with cancer; Ricochet, the West Island’s only homeless shelter, offering emergency housing and support services for individuals experiencing homelessness: These are just a few examples of the diverse network working every day to strengthen our community. West Island Community Shares strengthens the entire community ecosystem. When one organization is supported, the ripple effects are felt across the region.

“Our role is to sustain the community sector of the West Island,” said Meagan Somerville, Executive Director of West Island Community Shares. “By providing reliable funding and fostering collaboration, we allow community organizations to plan, grow, and respond to emerging needs. That stability translates directly into meaningful impact for over 65 000 vulnerable West Islanders.”

Leadership in Action

This year’s Presenting Partners — Pfizer Canada, Broccolini, Revline Industries, Scotia Bank — were joined by Desjardins, TD Bank, Merck, National Bank, Delmar, PME Ouest-de-l’Île, and Sun Life. Their leadership extends beyond sponsorship; it represents an investment in the long-term well-being of the West Island.

Because of this collective generosity and success of events like the Red and White, West Island Community Shares continues to:

- Sustain core programming for more than 40 non-profit organizations
- Provide predictable, recurring funding that strengthens long-term planning
- Respond quickly to urgent and emerging community needs
- Support collaborative initiatives that reduce duplication and increase reach

A Stronger Community Together

The **\$363,828** raised at this event will directly help support programming that touches the lives of over 65,000 vulnerable residents across the West Island — children, youth, families, seniors, and individuals facing hardship. These funds help ensure continued access to food security initiatives, mental health support, youth development programs, and essential so many more social services throughout the year.

“The strength of our community lies in partnership,” said Danielle Leggett, Director of Community Impact & Capacity Building. “When local leaders step forward, they help create a network of care that reaches every corner of the West Island.”

The Momentum Continues

The sold-out 22nd Annual Red & White demonstrates that the West Island believes in leading locally and investing collectively. As community needs evolve, sustained commitment from businesses, donors, and volunteers remains essential.

West Island Community Shares invites individuals and organizations to join this movement — to become local leaders who invest in the stability, resilience, and future of our community. Together, we are not just funding programs — we are sustaining the ecosystem that supports more than 65,000 West Islanders each year.

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About West Island Community Shares

West Island Community Shares is a unique charitable organization dedicated to building a strong, inclusive, peaceful and healthy community. We do this by raising crucial funds for more than 40 local community groups which focus on developing strong and resilient children, supporting vulnerable populations, empowering women to reach their full potential, and providing basic necessities to West Islanders in need. For more information: CommunityShares.ca.

For more information:

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Photo credit: Vincent Lamoureux

From left to right: Presenting partners: An Van Gerven (Pfizer Canada), Meagan Somerville (West Island Community Shares), Teresa Broccolini (Broccolini), Claudia Teucke (Scotia Bank), Frank Dias (Revline Industries)



Photo credit: Vincent Lamoureux

From left to right: Frank Dias, Meagan Somerville and West Island Community Shares Board Members: Samia Medelci, Peter Giakoumatos, Teresa Broccolini, Jean-René Paquette, Michel Béland, Chantal Carrier, Anne-Marie St-Pierre, Nouha Fadlallah, Danielle Leggett, Xavier Lalonde, Kamran Ghazian, Elias Bakakis, Claude Papsian, Vincent Lamoureux. Missing from photo: Eric Tadros, Eric Kayal and Sara Lande.